



*Crafted by the voices of local people*

## Wokingham Communities Vision 2035 - Pledge Guide

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### What is the Wokingham Communities Vision 2035?

The Communities Vision serves as a roadmap, guiding the community towards a shared and prosperous future. It fosters a sense of unity, purpose, and direction, making the local area a better place to live, work, and thrive.

This vision is a collaboration between local councils, businesses, community groups, and residents, aiming to create a thriving, sustainable, and inclusive community. The work empowered the voices of local people in how they want their community to look in the future. Over 18 months of qualitative and quantitative engagement took place across 2023 – 24 to inform the content and design.

It outlines key goals and aims to ensure Wokingham remains a desirable place to live, work, and play, fostering a community where everyone can flourish.

The vision is built on the **6 principles** (which we call ambitions) of sustainability, access to services, economic prosperity, health and wellbeing, fair opportunities, and community cohesion. By 2035, Wokingham aims to be a leading example of a community that balances growth with environmental stewardship, supports its residents' health and prosperity, and nurtures a sense of belonging and connectedness.

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### Why Join the Pledge?

Joining the Wokingham Communities Vision 2035 pledge is an opportunity for you to contribute to shaping the future of our borough. By making this commitment, you're helping to make sure that Wokingham becomes a better place for everyone. Here are some reasons to join:

- ❖ **Be a Part of Positive Change:** Contributing to the vision helps improve the quality of life for current and future generations in Wokingham.
- ❖ **Promote Sustainability:** Your involvement helps protect the environment and promote sustainable practices within the community.

- ❖ **Support Local Economy:** By committing to the vision, you help create a thriving local economy that benefits everyone.
  - ❖ **Foster a Stronger Community:** Your pledge strengthens community ties, ensuring that Wokingham remains a place where people feel connected and supported.
  - ❖ **Enhance Health and Wellbeing:** Support initiatives that improve the physical and mental health of all residents.
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## The Six Ambitions of Wokingham Communities Vision 2035

The vision has six key ambitions, each addressing a critical part of community life:

1. **Protecting and improving our places:** Promoting a healthy lifestyle and enhancing green spaces to improve the overall wellbeing of residents. This involves increasing access to parks, promoting cycling and walking, and reducing pollution.
  2. **Making it easy for people to access the things they want and need:** Creating better transport links, fostering digital connectivity, and enhancing communication within and between communities.
  3. **Building and maintaining great Communities:** Building a sense of security and belonging through community engagement, crime prevention, and support for vulnerable groups.
  4. **Providing Fair opportunities for everyone:** Ensuring that all residents have access to quality education and opportunities for personal and professional growth, from early childhood through to adulthood.
  5. **Economic success that everyone is part of:** Supporting local businesses, encouraging innovation, and ensuring that everyone has access to opportunities, regardless of their background.
  6. **Living happy, healthy, independent lives:** Developing the borough in a way that meets the needs of the present without compromising future generations. This includes responsible housing development, work as a community to help everybody stay fit, well, happy and supported across our borough, along with infrastructure improvements, and environmental stewardship.
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## How You Can Commit to the Ambitions

There are many ways you can get involved in the movement. But here are some ways in which you can play a part in bringing the Wokingham Communities Vision 2035 to life:

- ❖ **Adopt Sustainable Practices:** Reduce waste, recycle, conserve water, and support local environmental initiatives. Encourage others to do the same.
- ❖ **Get Involved in Local Initiatives:** Join or volunteer in local community groups, participate in clean-up events, or support projects aimed at improving local parks and public spaces.

- ❖ **Support Local Businesses:** Shop locally, support start-ups, and promote businesses that contribute to the community's economic vitality.
- ❖ **Engage with Your Community:** Attend local events, support local charities, engage with your neighbours, and support community safety initiatives. Help create a network of support within your area.
- ❖ **Promote Lifelong Learning:** Encourage education and skills development within your family and community. Participate in local training programs or workshops.
- ❖ **Access the things:** Use and promote public transportation, advocate for better digital infrastructure, and support efforts to connect all parts of the community.

## **We need you:**

To help support this movement, we are asking you to share your pledge and activities online by posting on social media and using the hashtags:

**#wevepledged**

**#wokinghamcommunitiesvision2035**

**#jointhepledge**

**#make1change**

We want to create a movement across the borough, showcasing the community's commitment to making it a better place for everyone to live, work and enjoy.

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## **Final Thoughts**

By taking the pledge and committing to these ambitions, you are helping to create a future where Wokingham thrives as a sustainable, vibrant, and inclusive community.

Your actions, no matter how small, contribute to the larger goal of making Wokingham a place where everyone can live well and prosper.

*Let's work together to make our Communities Vision 2035 a reality!*